

seo case study

Auto Repair

Campaign Information

Industry: Auto Repair

Location: Issaquah, WA

Campaign Start Date: 02/21/2017

SEO Hours per Month: 20

Campaign Type: Local

Goal: Increase organic traffic and bring new customers to their site

Results

As soon as our client's new website was completed and launched, we started work on their SEO campaign. Our team researched potential keywords and implemented on and offsite work to their website. By creating an extensive backlink portfolio, submitting for hundreds of website bookmarkings, improving site speed, and publishing over a hundred custom blogs, the client's targeted keywords quickly rose to the top 10 of Google's search results and have stayed there for the past few years.

Performance

KEYWORD PHRASE	START	CURRENT
inspections for auto safety issaquah wa	17	1
services for mercedes issaquah wa	9	1
issaquah wa services for mercedes	11	1
issaquah wa safety inspections	40	3
safety inspections issaquah wa	46	3



15

Keyword rankings improved

#1

Current top rank

11

Keywords in Google's top 10

Top SEO Tasks

- 107 custom blog posts
- 927 links built
- 69 business directory submissions
- 1906 work items completed
- 372 website bookmarks