

seo case study

Auto Service

Campaign Information

Industry: Auto Service

Location: Issaquah, WA

Campaign Results: 7 months

SEO Hours per Month: 30 hours

Goal: Establish dedicated pages to help build credibility and more keywords.



Strategy

Our team established a strategy to help the client implement dedicated service pages onto the client's website. After less than 7 months of reliable keyword research and implementation into the website's content, all of the main keywords ranked higher on the first page of Google. On top of improving and implementing optimized content, our team continued to create backlinks that helped build authority with Google.

Results

KEYWORD PHRASE	START RANK	CURRENT RANK
bmw repair sammamish wa	15	7 ↑
services for mercedes issaquah wa	9	7 ↑
issaquah wa services for mercedes	11	7 ↑
auto repair shop sammamish wa	10	3 ↑
issaquah wa oil change services	20	5 ↑

Performance

61

**Keywords on page
1 of Google**

50%

**Increase in
Organic Traffic**

22

**Average increase in
keyword rankings**