

seo case study

Construction

Campaign Information

Industry: Construction - Custom Tiles & Renovations

Location: Omaha, NE

Campaign Start Date: 08/06/2021

SEO Hours per Month: 15

Campaign Type: Local

Goal: Improve organic ranks for chosen keywords

Results

What our team has been able to accomplish in such a short amount of time speaks to highly of the quality of the work. Our client wanted a strong website that drew in new, organic customers and gave them the resources they need to feel supported. Several website recommendations were quickly implemented to ensure the blog posts and backlink work our team was preparing would be able to support the site. Search engines began to take notice as nine keywords rose to Google's top ten within just four months of work.

Performance

| KEYWORD PHRASE | START | CURRENT |
|--|-------|---------|
| custom bathroom backsplash omaha ne | 40 | 1 |
| custom tile bathroom backsplash omaha ne | 40 | 1 |
| bathroom backsplash omaha ne | 101 | 4 |
| tile bathroom backsplash omaha ne | 101 | 4 |
| tile kitchen backsplash omaha ne | 101 | 5 |



9

Keywords in Google's Top 10

#1

Current Top Rank

17

Keywords Improved

Top SEO Tasks

- 102 backlinks built to date
- 22 business directory submissions
- 13 custom blogs and article publications
- 47 website bookmarks
- Onsite recommended changes