

seo case study

Junk Removal

Campaign Information

Industry: Junk Removal

Location: Delhi Township, OH

Campaign Start Date: 02/16/2021

SEO Hours per Month: 10

Campaign Type: Local

Goal: Improve search engine rankings in Cincinnati OH

Results

When our client first signed up for our SEO services, their goal was to rank higher in the Cincinnati, Ohio area. We noticed that their business had a high number of competitors, so we started by ranking in their physical location. Doing so established their website and business as a relevant and trustworthy source for Google, eventually allowing them to compete with the more seasoned businesses. With a primary focus on website optimization and custom content creation, we were able to get the client's website to rank in the top 10 for their physical location. Keywords for Cincinnati have also increased greatly and we will continue our efforts to get them into the top 10 as well.

Performance

KEYWORD PHRASE	START	CURRENT
junk removal delhi township oh	101	1
dumpster rentals delhi township oh	101	3
dumpsters for rent delhi township oh	16	4
dumpster bin rentals delhi township oh	101	7
brush clean up cincinnati oh	101	19



9

Keyword rankings improved

#1

Current top rank

4

Keywords in Google's top 10

Top SEO Tasks

- 10 custom blog posts
- 114 links built
- 28 business directory submissions
- 187 work items completed
- 29 website bookmarks