

seo case study

Marketing Agency

Campaign Information

Industry: Marketing Agency

Location: New York City, NY

Campaign Type: National Campaign

Campaign Start Date: 01/01/2019

SEO Hours per Month: 60

Goal: Rank in New York City and expand into the national market



Strategy

With the client's ability to offer robust and seamless solutions to reach more than 6 million households across the United States, our team was thrilled to work on such a prominent account. Based on information gathered from their initial website audit, our team created a strategic list of keywords to target and wrote dozens of custom blog posts and articles to help them dominate their industry. They now have over 50 keywords on the first page of google with 37 in the #1 spot.

Results

KEYWORD PHRASE	PAGE	RANK
addressable advertising services new york	2 ↗ 1	24 ↗ 1
addressable advertising marketing services new york	7 ↗ 1	69 ↗ 1
addressable digital advertising services new york city ny	3 ↗ 1	29 ↗ 1
addressable digital advertising agency new york city ny	10 ↗ 1	101 ↗ 1
audience targeted tv advertising services new york city ny	10 ↗ 1	101 ↗ 1

Performance

57 Keywords on Page 1 of Google

37 Keywords Ranked #1

1 Current Top Keyword Rank