

seo case study

Medical

Campaign Information

Industry: Cosmetic Procedures

Location: Greenville, SC

Campaign Results: 9 months

SEO Hours per Month: 30 hours

Goal: Increasing organic rankings and visibility.



Strategy

Our client had a lot of success because of the strength of their website. Every month our team would work to make the client's website a trusted source in their industry through offsite link building. This type of work helped add website authority, which also helped increase the client's Google rankings for targeted keywords and brought them closer to achieving their goal of increasing organic rankings and visibility. With a focus on business directories, article engagement, website bookmarking, and custom blog publication, increases in keyword rankings were successful in their area of Greenville, SC.

Results

KEYWORD PHRASE	START RANK	CURRENT RANK
dermal fillers greenville sc	5	1 ↑
facelift spartanburg sc	18	2 ↑
tummy tuck surgery laurens sc	101	5 ↑
plastic surgery center anderson sc	17	9 ↑

Performance

31

Keywords in the Top 10 of Google

17

Average increase in keyword rankings

457

total links built