

seo case study

Commercial Painting

Campaign Information

Industry: Commercial Renovation — Cabinet Painting

Location: Ventura County, CA

Campaign Start Date: 12/18/2017

SEO Hours per Month: 11

Campaign Type: Local

Goal: Generate new, prospective leads in local and surrounding areas.



Strategy

Our work began with targeting the local market to establish authority in that area. By thoroughly optimizing the chosen keywords, our broad term focus accommodated a larger pool of searches. Positive movement in the targeted keywords will allow our team to branch out to surrounding areas in the near future.

Results

KEYWORD PHRASE	PAGE	RANK
commercial painting service camarillo ca	10+ ↗ 1	100+ ↗ 1
commercial painters camarillo ca	10+ ↗ 1	100+ ↗ 1
restoration painting camarillo ca	10+ ↗ 1	100+ ↗ 1
baseboard painting camarillo ca	10+ ↗ 1	100+ ↗ 7
exterior home painting camarillo ca	10+ ↗ 3	100+ ↗ 21

Performance

9.5

**Avg Page Increase
for Keywords**

91%

**Avg Increase of
Keyword Ranks**

8

**Keywords on page 1
of Google**